

## **MARILU GOODYEAR**

### **EDUCATION**

Doctor of Philosophy, Public Administration, University of Colorado, 1993  
Master of Science, Public Administration, University Missouri, 1981  
Master of Arts, Library and Information Science, University of Missouri, 1975  
Bachelor of Science, Sociology, Graceland College, Lamoni, Iowa, 1974

### **PROFESSIONAL EXPERIENCE**

#### **July 1996 – present University of Kansas, Lawrence**

*September, 2013 – present Assistant Vice Chancellor for Academic Programming, Edwards Campus.*

Provides leadership for the academic programming at the Edwards Campus, KU's campus in the Kansas City metro area. Responsibilities include academic program development, assessment, and improvement. Reporting to the Vice Chancellor of the Edwards Campus.

*July, 2007 – present Director, School of Public Affairs and Administration*

The School delivers undergraduate, masters and doctoral programs on three campuses as well as providing extensive professional development programs to public employees in the State of Kansas. The School includes twelve faculty positions and ten staff. Other responsibilities include teaching undergraduate upper level and graduate level classes in the areas of information technology, information policy, organizational change, and organizational analysis. Research focus is on information technology success and failure, information technology security, organizational change, and mentoring. (Before July 2011 the School was the Department of Public Administration)

*August, 2011 – August, 2012 Chair, Change Facilitators Committee*

Part-time position in the Provost Office assisting with organizational change activities relating to the University strategic plan and an administrative efficiency study.

*August, 2006 – June, 2007 Associate Professor and Undergraduate Program Coordinator, Department of Public Administration*

Responsibilities included managing the undergraduate program of the department at the Edwards Campus in Overland Park with fifty students as well as teaching undergraduate upper level and graduate level classes in the areas of information technology, information policy, organizational change, and organizational analysis. Research focus is on information technology success and failure, information technology security, organizational change, and mentoring.

*August, 2005 to August 2006 Sabbatical Leave and Management Consultant, EDUCAUSE*

After leaving the Vice Provost position, I spent the first year half-time on sabbatical and half-time working for EDUCAUSE, the higher education information technology association. At EDUCAUSE I served as a consultant to evaluate their professional development programs in the areas of leadership and management

*July 1999 to August, 2005 Vice Provost for Information Services and Chief Information Officer.*

Reported to the Executive Vice Chancellor and Provost (Campus CEO) and served as chief officer for

libraries and information technology services. Functions reporting to the Vice Provost included: academic computing, administrative computing, networking, telecommunications, printing services and the KU Libraries. Information Services had 350 employees and expended \$37 million a year.

*June 1998 – July, 1999 Associate Vice Chancellor for Information Services.* Reporting to the Vice Chancellor for Information Services and Dean of Libraries. Responsibilities included writing of information technology policy and supervision of administrative computing services. Substituted for the Vice Chancellor as needed.

*February 1996 - July 1999 Associate Dean, Tenured Librarian III.*

Reporting to the Dean of Libraries, served as chief operating officer for the library system. The University Libraries employs 77 faculty and professional staff, and 87 paraprofessional staff, with a collection of four million volumes. Managed a budget of \$11.6 million.

**March 1990 - February 1996. Texas A&M University, College Station**

*October 1993 – February 1996. Senior Associate Director and Tenured Associate Professor, Texas A&M University Library.*

*November 1994 - February 1996. Chair of the Provost's Electronic Information Study Group.*

*September 1994 - February 1996. Co-Principal Investigator, TexShare Cooperative Program.*

*December 1993 - February 1996. Manager of the Electronic Network for Library and Learning Resources, Texas A&M University System.*

*November 1992 - October 1993. Interim Director of Libraries.*

*March 1990 - November 1992. Assistant Director for Collection Interpretation.*

**1988 - 1990. Iowa State University.** *Assistant Director for Public Services, University Library.*

Management of the Public Services Division, consisting of nineteen faculty and seventy-nine FTE support staff.

**1983 - 1988. University of Colorado-Denver.** *Assistant Director for Instruction and Research Services, Auraria Library (also serving Metropolitan State College and the Community College of Denver).*

**1981 - 1983. Wichita State University.** *Head, Reference Department. Wichita State University Library/Media Resource Center.*

**1979 - 1981. Stephens College, Columbia, Missouri.** *Reference Librarian and Faculty Member in Women's Studies.* Taught introductory women's studies course.

**1976 - 1979. University of Missouri-St. Louis.** *Reference Librarian.* Instructional and Research Services Division.

**COURSES TAUGHT**

Communication and Organizational Change (cross listed with Communication Studies)

Innovation and Organizational Change

Managing Information and Technology

Organizational Analysis and Public Management

Introduction to Public Administration

## **GRANTS**

State of Kansas Data Sharing Assessment, 2011- 2013, \$145,000

IBM Center for the Business of Government, 2009-2010, \$20,000

## **SELECTED PUBLICATIONS**

National Academy of Public Administration. *Rebooting the Government Printing Office: Keeping American Informed in the Digital Age*. Marilu Goodyear, Chair of the Panel. January, 2013.

*Organizational Change Contributions to E-Government Project Transitions*, in Managing E-Government Projects: Concepts, Issues and Best Practices. Edited by Stephen Aikins, Hershey, PA. IGI Global, 2012, pages 1-21 (lead chapter).

Cybersecurity Management in the States: The Emerging Role of Chief Information Security Officers, with Holly Goerdel, Shannon Portillo, and Lind Williams. Published and funded by IBM Center for the Business of Government, 2010.

*Understanding Large-scale Project Failure: The Contribution of Organizational Change, Collaboration, and Leadership*, in Handbook of Public Information Systems. Edited by Christopher M. Shea and G. David Garson. Boca Raton, Florida: CRC Press, 2010 pages 283-287.

The Career of the IT Security Officers in Higher Education. EDUCAUSE Center for Applied Research, Issue 1, June 2009. With Gail Salaway, Mark Nelson, Rodney Peterson, and Shannon Portillo.

*Leadership Transitions: Keys for Success*. EDUCAUSE Quarterly, No. 1, 2008. Invited. With Cynthia Golden.

*Leadership Strategies in the Context of Large-scale IT Projects Challenges*. In *Transforming Public Leadership for the 21<sup>st</sup> Century*, a publication by the National Academy of Public Administration in partnership with M.E. Sharpe Publishers, edited by Ricardo Morse, Morgan Kinghorn and Terry Buss. 2007. With Mark Nelson.

*Mentoring: Learning Collaboration*. EDUCAUSE Quarterly, No. 4, 2006. Invited article.

*Institutional Repositories: An Opportunity for CIO Campus Impact*. EDUCAUSE Review March/April, 2006, 41 (2): 10-11. With Richard Fyffe.

*Organizational Strategies for Fostering a Culture of Learning*. In Cultivating Careers -- Professional Development for Campus IT. Edited by Cynthia Golden. EDUCAUSE, 2006. With Keith Russell and Kathleen Ames-Oliver.

Change at the University of Kansas: Process, Experimentation, and Collaboration. EDUCAUSE Center for Applied Research Bulletin, Volume 2006, Issue 2, January 17, 2006. With Keith Russell and Kathleen

Ames-Oliver.

*A Model for IT Policy Development.* College Planning and Management. January 2003, Vol. 6 (1), pages 64-65. With Beth Warner.

*BioOne: A New Model for Scholarly Publishing.* Journal of Library Administration. Special Issue on Electronic Publishing. January 2002, Vol. 35 (112). With Adrian Alexander.

*La Jolla Confidential: The Inside Story of BioOne.* Proceedings of the 15<sup>th</sup> Annual Conference of the North American Serials Interest Group. 2001. With Adrian Alexander.

*Changing the Role of Research Libraries in Scholarly Communication.* Journal of Electronic Publishing, Vol. 5, No. 3, March 2000. ([www.press.umich.edu/jep/05-03/alexander.html](http://www.press.umich.edu/jep/05-03/alexander.html)). With Adrian Alexander.

*Libraries and Customers: Achieving Continuous Improvement through Strategic Business Partnerships.* Library Acquisitions: Practice and Theory, Winter 1998.

*From the Library of Record to the Library as Gateway: An Analysis of Three Electronic Table of Contents Services.* Library Acquisitions: Practice and Theory, August 1994, pages 253-264. With Jane Dodd.

*Information Policy for Electronic Information Resources.* In PACS Review, Vol. 4, No. 6, pages 23-31.

*Information and Democracy: A Study of the Relationship Between State Information Policies and Democratic Governance.* PhD. Dissertation, 1993.

*Women in Librarianship: A Research Agenda.* In On Account of Sex: 1987-1992. Scarecrow Press, 1993. With Cynthia Dobson.

*Combating Sexual Harassment: A Public Service Perspective.* American Libraries, Vol. 22, No. 2, February, 1991, pages 134-136.

*Training for Interpersonal Relations in the Information Transfer Process.* Proceedings of the 43rd Annual American Society for Information Science Annual Meeting. Vol. 17, 1980, pages 285-287. With Edward P. Miller.

*The Inadequacy of Interdisciplinary Subject Retrieval.* Special Libraries, Vol. 68, May-June, 1977, pages 193-197. With Trudy Gardner.

### **SELECTED PRESENTATIONS**

*From Governing to Governance: Partnering for Innovation and Service Delivery.* With Rick Norment and Susan Mays. Presented at the Annual Meetings of International City and County Management Association (October 7, 2012) and the National League of Cities (November 29, 2012).

*Starting Conversations across Silos during Times of Change,* EUDCAUSE Annual Conference, November 7, 2012.

*From Contracting to Collaboration: Forming Partnerships for Multiple Services.* With Barbara Romzek. Presented at the KU CH2M HILL Conference on Collaboration, April 17, 2012. Kansas City, Missouri.

*Positive Leadership in Difficult Times.* Keynote address at the Texas Women in Higher Education Conference, April 9, 2010.

*Challenging Times.* Preconference at the EDUCAUSE Annual Meeting, Denver, Colorado, 2009. With Jenny Mehmedovic.

*The Art of Mentoring: Individual and Institutional Options.* A preconference at the 2005 EDUCAUSE Annual Meeting, October 18, 2005. Orlando, Florida. With Susan Perry and Gail Schaplowsky.

*Mentoring: Learning Collaboration.* Invited *Featured Speaker* at the EDUCAUSE Annual Conference, Denver, Colorado, October 22, 2004.

*IT Security Investments: Paths to Success.* Invited Panel at the EDUCAUSE Seminars for Academic Computing, Snowmass, Colorado, August 11, 2004.

*Personal Productivity.* Invited Workshop at the EDUCAUSE Seminars for Academic Computing, Snowmass, Colorado, August 11, 2004. With Kathleen Ames-Oliver, Ann Ermey, Anna Hines, Julie Loats, and Jenny Mehmedovic.

*USA Patriot Act and Beyond: How Higher Education Institutions and Libraries are Cooperating and Coping.* Invited Presentation at the EDUCAUSE Policy Conference, Washington, D.C. May 19, 2004. Also an EDUCAUSE eLive Teleconference on August 3, 2004. With Jenny Mehmedovic.

*Implications of Capture and Preservation of Scholarly and Administrative Information.* Referred presentation at the Coalition for Networked Information Task Force Meeting, Alexandria, Virginia, April 15, 2004. With Beth Warner and Deb Ludwig.

*Finding Consensus on File Sharing: Legal, Producer, and Consumer Perspectives on the P2P Phenomenon.* Invited Panel at the EDUCAUSE Southwest Regional Conference, Dallas, Texas, February 27, 2004.

*Crisis Communication for Security Issues: A Nightmare You Can Manage.* Referred Presentation at the EDUCAUSE Southwest Regional Conference, Dallas Texas, February 26, 2004. With Jenny Mehmedovic and Allison Lopez.

*Damage Control: When Your Security Incident Hits for 6 O'clock News.* Invited Presentation at the EDUCAUSE Annual Conference, Anaheim, California, November 5, 2003. With Jenny Mehmedovic and Allison Lopez.

*The Pursuit of Resources: Myths, Mysteries and Methods.* Invited Presentation at the ACUTA Strategic Leadership Forum, Orlando, Florida, July, 28, 2003.

*The Library Budget: Implications for Publishers.* Presentation at the Annual Meeting of the Society of Scholarly Publishers, Baltimore, Maryland, May 30, 2003.

*Scholarly Librarians and Science Journals: Adversaries or Partners?* Presentation at the Annual Meeting of the Council of Scientific Society Presidents, Washington, D.C., May 3, 2003.

*Managing Personal Communications: How Do I Deal with All that E-mail?* Presentation at the 54<sup>th</sup> City and County Management Conference, the University of Kansas, April 25, 2003. With Jenny Mehmedovic.

*Open Records, Law Enforcement & the Freedom of Information Act.* Panel Presentation at Personal Privacy in the Digital Age: The Challenge for State & Local Governments, The National Academy of Public Administration and Joint Center for eGovernance, Washington, D.C., May 20, 2002.

*Privacy in Turbulent Times.* A Pre-Conference of the Amigos Annual Conference, Dallas Texas, May 1, 2002. With Jenny Mehmedovic.

*Copyright: What Every Librarian Needs to Know.* A Pre-Conference of the Texas Library Association Annual Conference, Dallas Texas, April 23, 2002. With Gretchen McCord Hoffman and Carrie Russell.

*A Model for IT Policy Development.* Presented at EDUCAUSE National Conference, October 29, 2001. With Beth Warner.

*UCITA 101: A Presentation on the Uniform Computer Information Transactions Act.* Missouri Library Association, St. Louis, Missouri, October 3, 2001.

*Performance Measurement: Politics and Reality.* Presentation for the Leadership and Career Development Program (minority career development) of the Association of Research Libraries, Kansas City, Missouri, August 8, 2001.

*The Theory of Quality Service.* Presented at CHECK 2001: Conference on Higher Education Computing in Kansas, Kansas City, Missouri, June 1, 2001 and at the Information Technology Advisory Board, State of Kansas, February 20, 2001.

*Top Ten Things You Need to Know about Performance Measurement.* Panel Presentation at Toward Rethinking Library Performance in the Digital Age, Association for Research Libraries and OCLC, Tempe, Arizona, February 18, 2001.

*La Jolla Confidential: The Inside Story of BioOne.* Presented at the 15<sup>th</sup> Annual Conference of the North American Serials Interest Group, University of California, San Diego, June 24, 2001. With Adrian Alexander.

*Changing the Role of Research Libraries in Scholarly Communication.* Presented at Creating New Strategies for Cooperative Collection Development, sponsored by the Center for Research Libraries, the Association of Research Libraries, and the Council on Library and Information Resources, the International Consortium of Library Consortia and the Research Libraries Group, Aberdeen Woods Conference Center, Atlanta, Georgia, November 12-14, 1999.

*University Information Policies: A Model for Implementation.* Presented at CAUSE97 National Conference, December 4, 1997.

*Electronic Information Policy: An Outline for Policy Building.* Presented at the American Society for Public Administration Annual Conference, Philadelphia, Pennsylvania, July 22, 1997.

*State Information Policy: A Model for Analysis.* Presented at the Trinity Symposium on Public Management, American Society for Public Administration Annual Meeting, San Antonio, Texas, July 23, 1995.

*Using Technology to Expand Access and Improve Quality.* Presented at the Texas Higher Education Coordinating Board Training Session for Regents and Trustees. Austin, Texas, December 6, 1994; Dallas, Texas, June 9, 1995.

*Second Systems and Organizational Change.* With Fred Gulden. Third National LITA Conference, Denver, Colorado, September 13-16, 1992.

## **CONSULTING**

- University of Kentucky, Lexington, Kentucky. Review of Library Public Services and Information Technology units. 2008.
- Baylor University, Waco, Texas. Review of Library Technical Services and Collections, 2007
- Xavier University, Cincinnati, Ohio. Library/IT merger organizational structure, 2006-2007
- Baylor University, Waco, Texas. Search for the Vice President for Information Technology and Dean of Libraries, 2006-2007
- University of New Hampshire Libraries, organizational structure and strategic planning, 2006
- EDUCAUSE (higher education information technology association). Consultant to the professional development program in the areas of management and leadership, August, 2005 – August 2006
- The Alliance (Colorado Research Libraries Consortium). On collaborative institutional repositories, 2005
- University of Missouri-Kansas City. On information technology security and open access to systems, June 2004
- University of Pittsburgh Library, Balanced Scorecard, 2001 – 2002.

## **PROFESSIONAL ACTIVITIES**

### **Memberships**

National Academy for Public Administration, Fellow, Elected 2001.

American Society for Public Administration

Pi Alpha Alpha (National Honorary Society for Public Administration)

### **National Academy for Public Administration**

Chair, National Panel Review of the Government Printing Office, 2012-2013

Chair, National Panel Review of the Federal Aviation Administration's Next Generation Air

Transportation System, 2007-2008.  
 Annual Meeting Co-Chair, 2006  
 Member, National Panel Evaluation of the Patent and Trademark Office (2004-2005)

**National Association of Schools of Public Affairs and Administration**

Elected for three-year term on the Executive Council, 2007-2010  
 Co-chair of the Data Initiative, 2008-2010  
 Chair, Data Policy Committee, 2010-2012

**Truman School of Public Administration, University of Missouri**, Alumni Advisory Board, 2004-present

**BioOne (electronic publishing venture)**

BioOne Board of Directors, Secretary, 1999-2003  
 BioOne Working Group and Liaison to Library Advisory Group, 1999-2003

**EDUCAUSE**

Center for Applied Research Fellow, 2005-2011  
 Director, EDUCAUSE Leadership Institute, 2008-2009  
 Networking Policy Council, 2006-2007  
 Nominating Committee, 2002-2004  
 Seminars on Academic Computing Program Committee, 2004  
 EDUCAUSE Policy Conference Program Committee, 2004

**American Library Association:**

RASD President, 1995-96; vice-president, president-elect, 1994-95  
 ACRL Women's Studies Section Board Member, 1987-1989  
 President's Commission on Pay Equity, 1984-1988  
 RASD Governing Board, 1984-1987  
 Committee on the Status of Women in Librarianship, 1982-84, Legislative Sub-committee, 1982-1989, Chair, 1983

**Kansas Library Association**, 1996-2001

Legislative Committee, 1997-2001

**American Council on Education** Project Identification for Women Administrators - 1980

**University and State Service**

*Kansas*

KEEP (electronic records preservation) Advisory Committee, 2010-2011  
 Chair, Kansas Regent's Universities CIO Group, 2004-2005  
 Member of the Information Technology Advisory Board, 1999-2005  
 Kansas Regents Libraries Database Committee, Chair, 1997-1998  
 Kansas City Civil Council Technology Committee, 2003-2004

*University of Kansas*

Executive Assistant to the Vice Chancellor Edwards Campus, Chair 2013



CLAS GRF Social Sciences Committee 2012-present  
Jayhawk Central (Edward Campus Union) Advisory Board, 2009-present  
Search Committee, CLAS Graduate Advisor for the Edwards Campus, 2011  
Search Committee, CLAS Communications Coordinator, 2011  
Chancellor's Policy Group, 1999-2005  
Vice Provost for Student Success Search Committee, 2003  
Public Research Institute Director Search Committee, Chair, 2002  
University Press of Kansas Editorial Board, 1998-2001  
Initiative 2001 Premier Learning Communities Task Force, 1998-1999

*Texas A&M University*

Member of the Presidential Search Advisory Committee, 1993-1994  
Member of the University Research Council, 1992-1993  
Member of the Faculty Senate Committee on the Status of Women in the University,  
1992-1994

*Iowa State University*

Member of the Iowa Board of Regents Inter-institutional Committee to Study Overall  
Cooperation, 1988-1989

*University of Colorado-Denver*

Secretary of the Faculty Assembly at the University of Colorado-Denver (elected), 1986-1987  
Chair of the University of Colorado-Denver Budget Priorities Council, 1986-1987  
Member of the University of Colorado Budget Priorities Council, 1986-1987

*Missouri*

University of Missouri-Columbia, School of Library and Informational Science Advisory Council, 1  
976-1978  
Delegate to the Missouri Governor's Conference on Libraries and Information Services, 1976